

This report captures the determination and durability of NACEDA's network of state and regional community development associations from January 2020 – March 2021. It shows the unique role these membership organizations play in the community development field, particularly around the field's immediate response to the COVID-19 pandemic.

The data presented in this report is drawn from two separate surveys:

- **NACEDA Family Portrait** administered January – March 2020
Respondents reported figures from their last completed fiscal year, reflecting 2019 organizational budgets and pre-pandemic priorities.

- **NACEDA Family Snapshot** administered February – March 2021
The results reflect organizational budgets from the 2020 fiscal year. Open-ended responses speak directly to the impact of the COVID-19 pandemic.

By comparing data from pre-pandemic and post-pandemic periods, it becomes clear that the NACEDA network was able to sustain itself and even grow over the course of a tumultuous 12 months. The numbers in this report demonstrate resilience, stability, and adaptability to address the needs of communities extremely hard-hit by the pandemic.

Organizations throughout the NACEDA network experienced four major trends between the two survey periods:

1. Stable and increased budgets

The average budget of all respondents increased by more than 5% despite significant decreases in funding from corporations and health organizations.

2. Stable membership

There was no change in the average number of members reported per organization, nor any change in the total number of members in the NACEDA network.

3. Expanded programs

There was an over 25% increase in the total amount spent on capacity building and member-based services.

4. Expanded staff

More than half of all survey respondents plan to add full staff in the coming year.

1. STABLE & INCREASED BUDGETS

Organizational Budget

	2020 Results	2021 Results	Percent Change
Average	\$ 1,082,610	\$ 1,152,889	6% increase



“The support Housing Action received — through grants for COVID-19-related work and the Paycheck Protection Program — was critical in allowing us to pivot our work to respond to the pandemic. These funds also gave us some flexibility as we shift focus from emergency response to longer-term recovery initiatives.”

- Housing Action Illinois

Total revenue during the last completed fiscal year

	2020 Results	2021 Results	Percent Change
Average	\$ 1,029,780	\$ 1,152,889	6% increase
Largest	\$ 2,260,956	\$ 3,314,858	18% increase
Median	\$ 998,369	\$ 995,000	-2% decrease
Smallest	\$ 122,740	\$ 219,200	15% increase
Total	\$ 22,655,160	\$ 24,281,852	7% increase

“Budget growth is due to Covid 19 services.”

- California Community Economic Development Association



REVENUE SOURCES

“In 2020, MCCD was partnering with government agencies to administer COVID related emergency relief dollars. This created revenue through administrative fees and also expenses, for extra staff capacity.”

- Metropolitan Consortium of Community Developers (MCCD),
Minneapolis, Minnesota



	2020 Results total for all respondents	2021 Results total for all respondents	Percent Change
Government	\$ 5,928,071	\$ 7,921,372	34% increase
Earned	\$ 1,977,782	\$ 2,296,658	16% increase
Banks	\$ 2,691,050	\$ 2,890,500	7% increase
Membership	\$ 1,751,948	\$ 1,742,824	-0.5% decrease
Foundations	\$ 4,605,145	\$ 4,286,430	-7% decrease
Corporate Fundraising	\$ 933,314	\$ 529,900	-43% decrease
Health Organizations	\$ 191,100	\$ 100,300	-48% decrease



“In general, the pandemic impacted giving by funders — reductions from corporate sponsorships, but more flexibility in renewing grants from foundations.”

- Philadelphia Association of Community Development Corporations

2. STABLE MEMBERSHIP

Total Number of Members			
	2020 Results	2021 Results	Percent Change
Average per Organization	150	150	0%
Total for all Organizations	3,012	3,009	0%

3. EXPANDED PROGRAMS



“Members need more assistance with new programs and grant opportunities.”

- Georgia Advancing Communities Together

Expenses by Programmatic Category (Percentage)			
	2020 Results - Total	2021 Results - Total	Percent Change
Capacity Building and Member Services	\$ 7,774,509	\$ 9,860,807	27% increase
General Administration and Fundraising	\$ 3,822,177	\$ 4,143,619	8% increase
Advocacy	\$ 3,421,438	\$ 3,070,283	-10% decrease
Annual Events and Conferences	\$ 1,145,044	\$ 978,800	-15% decrease



“In converting our events to online/virtual events, we greatly reduced the production costs (mainly in the venue rental and food & beverage categories). On the other hand, some of our sponsors cut back on their sponsorship levels due to the limits on event sponsorship exposure in a virtual setting.”

- Non-Profit Housing Association of Northern California

4. EXPANDED STAFF



“We will be hiring up to 5 new FT staff to help process rental assistance applications.”

- Housing Network of Rhode Island

58% of organizations are planning to add full-time staff in the next year

27% plan to add consultants in the next year



“Planning to hire a commercial corridor related position, in part to implement planned new program to assist small businesses impacted by COVID.”

- Philadelphia Association of Community Development Corporations

LOOKING FORWARD

This report demonstrates the resiliency of the NACEDA network during an historic year. State and regional community development associations responded quickly to urgent community needs. They deployed financial and human resources, built the capacity of local organizations, and advocated for policies and programs that truly benefit low-income neighborhoods and communities of color.

As vaccine counts rise and economies recover generally, community development network organizations play a critical role in the recovery of the hardest-hit communities. Yet, many of these state and regional associations have been working on overdrive for more than a year, stretching their own organizational capacity. The pandemic has demonstrated how critical they are in times of crisis. To ensure they stay effective, these community development networks require continued support and resources during the recovery.

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