



About the Position

HousingNola is hiring for the available position of **Sr. Director of Programs**. This an opportunity for an experienced senior leader to have a significant, positive impact on New Orleans affordable housing landscape.

Leading, overseeing, and managing HousingNOLA'S housing programs, the Sr. Director of Programs is a key member of HousingNOLA'S executive management team and has an instrumental role in HousingNOLA'S work toward improving and expanding access to affordable housing.

- **Reports to:** Executive Director
- **FLSA Status:** Full-time/Exempt
- **Compensation & Benefits:** \$60k-\$75k; Health insurance provided; Phone stipend provided
- **Location:** Remote due to COVID (*return to office is expecting in July 2021*)
- **Core business hours:** Monday – Friday, 8:30 am – 5pm; while most work will be performed onsite during core business hours, there may be a need to work occasional evenings and weekends.

About the HousingNOLA

In early 2014, the Foundation for Louisiana's TOGETHER Initiative convened an affordable housing group of residents and non-profits to develop strategies for improving housing policies and increasing equity in New Orleans. The result was HousingNOLA: a community-led housing process that would seek to address the housing needs of New Orleans over ten years. The Greater New Orleans Housing Alliance (GNOHA) was chosen by the group to manage the initial HousingNOLA process, assisted by fair housing advocates, developers and City officials – in partnership with civic, neighborhood, business, and philanthropic leaders. GNOHA is a collaborative of home builders and community development organizations advocating for the preservation and production of affordable housing.

HousingNOLA is now a 10-year partnership between the community leaders, and dozens of public, private, and nonprofit organizations working to solve New Orleans' affordable housing crisis. The data indicates the need for 33,600 additional affordable units in the city by 2025 and the data clearly shows that wages have not come close to mirroring the dramatic rise in housing costs. Hurricane Katrina and its aftermath destroyed over 275,000 homes and disrupted countless lives, but New Orleanians are resilient. For the 10 years immediately after the Hurricane, passionate



citizens worked with non-profit, community-based organizations to rebuild their homes and regenerate their city in a more equitable fashion. New Orleans is evolving into a very different place from what it was before Katrina. Though its population is still below pre-Katrina levels, New Orleans is one of the fastest growing cities in America – according to the U.S. Census Bureau. Evidence shows the growing population is not just the result of returning residents, but an influx of college educated, young adults.

Essential Duties and Responsibilities:

PROGRAMMATIC INITIATIVES: Oversee the achievement of program goals

- Lead goal setting and monitor outcome achievement, including oversight of reporting requirements for all programs, working in tandem with staff and management
- Provide management of monitoring programs against budgets: Oversees program financial accountability and controls, ensures appropriate fiscal controls are in place to meet statutory and contract compliance and integrity.
- Utilize data for ongoing program planning, staffing and program development.
- Ensure all activities comply and integrate with standards set for HousingNOLA contracts.
- Provide assistance and support to all programs, program participants, and staff when situations arise with complex needs or it is indicated that other partners need to be called upon to assist and collaborate.

STRATEGIC LEADERSHIP: Internal and external strategic leadership

- Internal Strategic Leadership
 - Oversee departmental and organizational growth (goal setting, new grants, collaboration with staff).
 - Contribute to strategic planning and program development.
 - Plan, develop and implement strategies for program management and development that align with the HousingNOLA work plan, within agreed upon budgets.
 - Work with the Executive Director on future program planning as well as to explore new funding streams for existing/developing programs that will further the mission of HousingNOLA.
- External Strategic Leadership
 - Cultivate and maintain collaborative relationships with key stakeholders.



- Represent HousingNOLA externally to further program and fund development success and promote best practices and system change.

Qualifications

- Master's degree in community development, public policy, real estate development, planning, community organizing, or a related field. Exceptional candidates with five years of experience without a master's degree will also be considered
- Minimum three to five years' experience delivering results in the community and relevant sectors, including understanding the local housing ecosystem and stakeholders
- Understanding of and/or experience with the housing development process and willing to explore new ways to finance, preserve, and develop housing and increase sustainable homeownership
- Experience communicating effectively and working collaboratively with diverse people and communities, including residents, philanthropy, the public sector, institutional leaders, and investors
- Experience with leadership, networking, facilitating, and problem-solving
- Strong orientation and commitment to equity, equitable results, and community voice
- Excellent written and verbal communication skills
- Strong orientation to results, systems thinking, and learning

*Please submit a letter and resume (limit to 2-3 pages) to team@housingnola.org and include **Senior Director of Programs** in the subject line. Review of applications will begin in May 2021. Applications will be accepted until the position is filled.*