

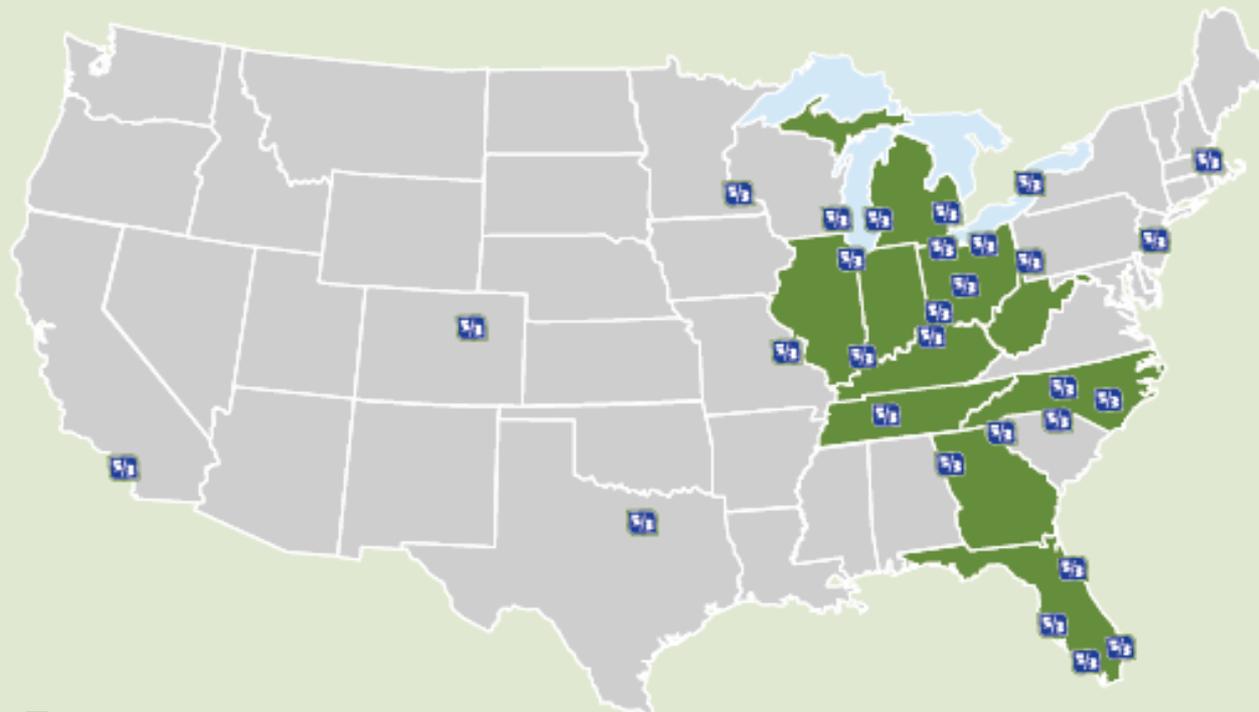
# Corporate Highlights

FIRST QUARTER 2016



## CORPORATE PROFILE

**Fifth Third Bancorp**, established in 1858, is a diversified financial services company headquartered in Cincinnati, Ohio. Fifth Third is among the largest money managers in the Midwest and, as of March 31, 2016, had \$303 billion in assets under care, of which it managed \$26 billion for individuals, corporations and not-for-profit organizations.



 Fifth Third Bank Regional Footprint as of March 31, 2016  
 Corporate Office Locations (London and Toronto offices not shown)

STATISTICS as of March 31, 2016

**\$142B**  
IN ASSETS

OPERATES  
**4**  
MAIN BUSINESSES  
Commercial Banking  
Branch Banking  
Consumer Lending  
Investment Advisors

OPERATES  
**1,241**  
FULL-SERVICE  
BANKING CENTERS  
(Including 95 Bank Mart<sup>SM</sup>  
locations)

**2,500+**  
ATMs  
OH, KY, IN, MI, IL,  
FL, TN, WV, PA,  
GA, NC

HOLDS  
**18.3%**  
INTEREST IN  
VANTIV  
HOLDING, LLC

# Our Commitment to Northeastern Ohio



## Investing in Northeastern Ohio

- Invest \$1 million in community support annually
- Invested \$26.7 million in 2014/15 in affordable housing projects
- Providing 106 high schools, serving 10,000 students, free financial literacy curriculum



## Community Economic Impact

- 700 employees
- \$300,000+ annual gift to the United Way
- Committed partner in developing and supporting LMI neighborhoods
- Impacted 2,000 adults and 1,200 business owners through financial empowerment seminars in 2016



## Board Participation and Volunteerism

- Fifth Third employees are involved in 150 local boards and committees
- Volunteered 4,500 hours to support our community
- Senior leaders represented on 27 local boards