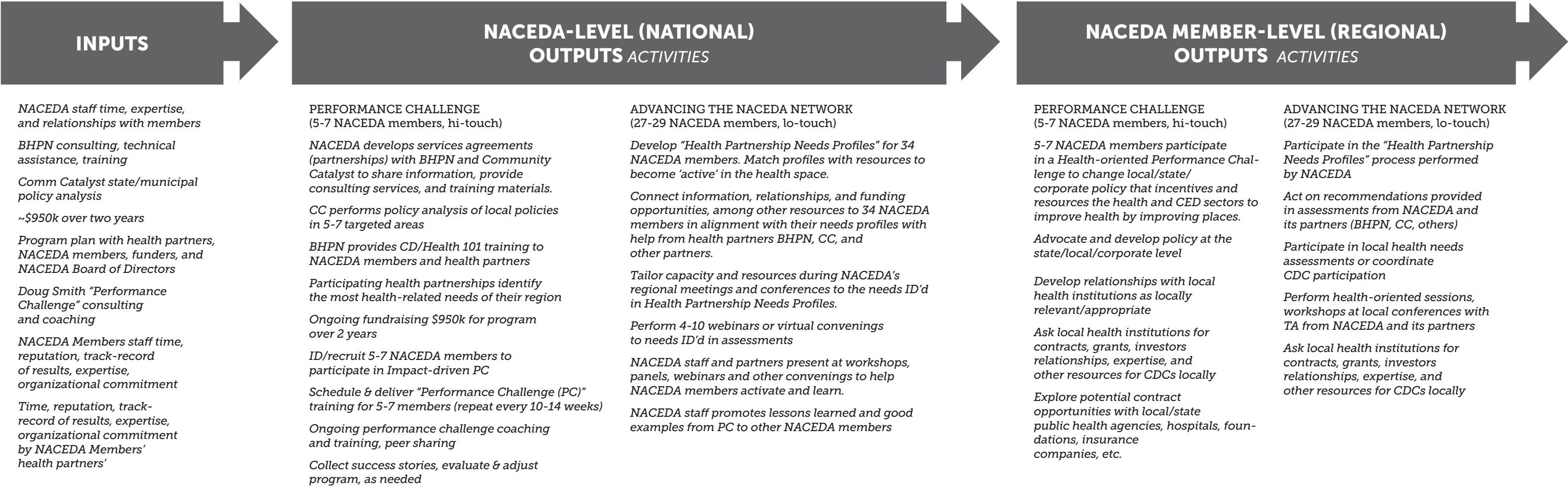


PROGRAM: NACEDA HEALTHY PLACES CHALLENGE LOGIC MODEL



ASSUMPTIONS

- Innovation in CED/health partnership is scattered; can be better systematized
- When acted upon, social determinants of health improve health outcomes
- Cross-sector partnerships are key to changing cross-sector systems (health/CED)
- CED place-improvement activities improve health
- Expertise of health sector enhances the ability of CED actors to make places healthier
- Having local CED partners improves the credibility and effectiveness of place-based improvements made by health sector actors.
- Potential federal health policy changes have relatively small impact on the health sector's interest in improving health through the SDH
- Improving health outcomes in LMI communities will promote health equity
- Partnerships between community developers and the health sector are necessary but not sufficient to the work of advancing health equity

EXTERNAL FACTORS

- Federal health policy changes (upheaval)
- Should there be massive community development policy upheaval by the federal government, NACEDA members may retrench to community development-focused work and/or "defense" mode. Be less interested in "new" initiatives.

OUTCOMES

Short – 2017

At least \$1m is coming through NACEDA's members annually from the health sector in some way (member dues, sponsorships, grants, contracts, etc)

80% of NACEDA's members (34 organizations) are 'active' in the health space in their geographic area

Medium – 2018

At least 5 policy changes at the state/local/corporate level that encourage and/or compel health and CED institutions to improve places such that health improves for people living there

NACEDA, BPHN, CC can count on each other for shared policy goals as the sectors change, forming an advocacy coalition that is more resistant to partisan shifts.

5-10 NACEDA members regularly participating in CHNAs

NACEDA members have the capacity to deliver health-oriented content at their CED conferences and through targeted trainings

Long – 2019

Stronger institutional relationships among NACEDA's members and regional health institutions

Health advocates become better representative of the communities CDCs typically serve

CDCs have the tools to communicate their contributions to health.

State/local/corporate policy encourages CED and health institutions to improve health by developing and financing healthier places