

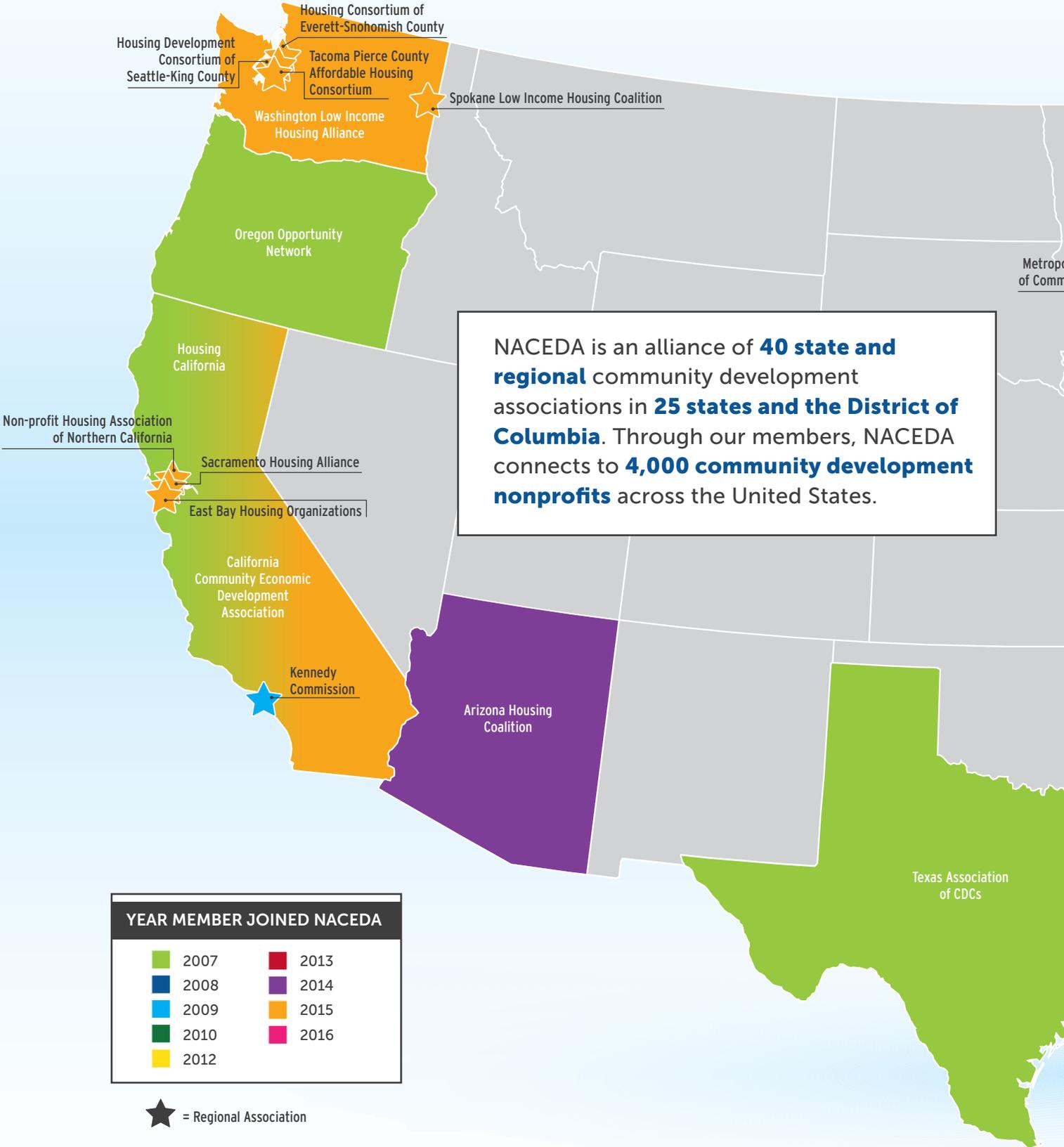
n_ceda @10



Celebrating 10 Years of Thriving Networks & Prosperous Communities



Members



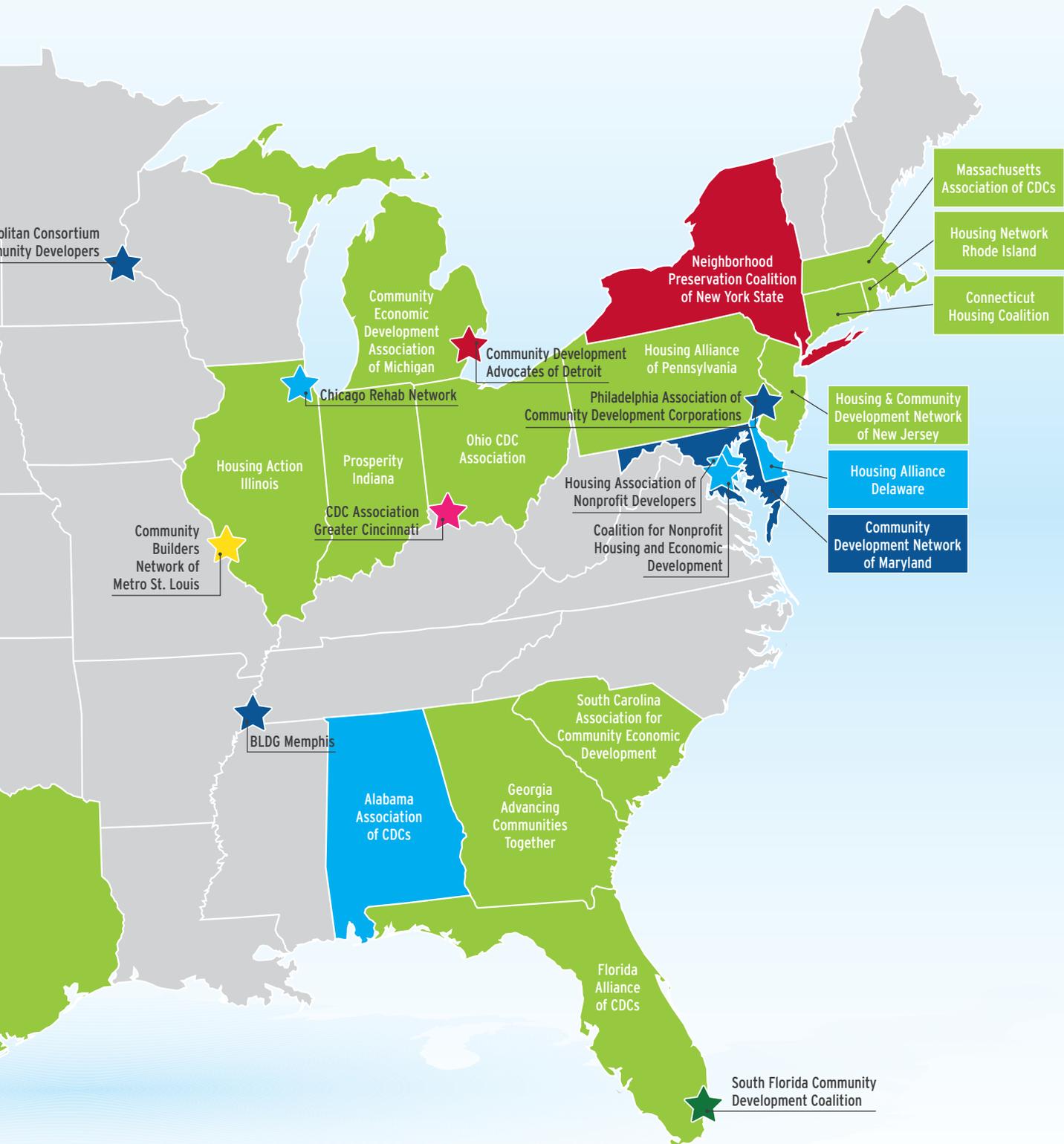
Housing Consortium of Everett-Snohomish County
 Tacoma Pierce County Affordable Housing Consortium
 Spokane Low Income Housing Coalition
 Washington Low Income Housing Alliance
 Housing Development Consortium of Seattle-King County

Oregon Opportunity Network

Housing California
 Sacramento Housing Alliance
 East Bay Housing Organizations
 Non-profit Housing Association of Northern California
 California Community Economic Development Association
 Kennedy Commission

Arizona Housing Coalition

Texas Association of CDCs



Board of Directors

EXECUTIVE BOARD



Sharon Legenza
Chair
Housing Action Illinois
Chicago, IL



Karl Guenther
Community Builders
Network of
Metro St. Louis
St. Louis, MO



Joseph McNeely
Metroscape Development
Baltimore, MD



Terry Chelikowsky
Vice-Chair
Florida Alliance of Community
Development Corporations
Jacksonville, FL



Hala Farid
Citi Community
Development
Washington, DC



Rick Sauer
Philadelphia Association
of Community
Development Corporations
Philadelphia, PA



Andy Fraizer
Treasurer
Indiana Association for
Community Economic
Development
Indianapolis, IN



Matt Hull
Texas Association
of Community
Development Corporations
Austin, TX



Jamie Schriener-Hooper
Community Economic
Development Association
of Michigan
Lansing, MI



Marla Newman
Secretary
Louisiana Housing Alliance
Baton Rouge, LA



Val Iverson
Arizona Housing
Alliance
Phoenix, AZ



Rose Teng
Metropolitan Consortium
of Community Developers
Minneapolis, MN

BOARD MEMBERS



Shekeria Brown
South Florida Community
Development Coalition
Miami, FL



Marty Kooistra
Housing Development
Consortium (Seattle)
Seattle, WA



Paige Carlson-Heim
TD Bank
Cherry Hill, NJ



Joe Kriesberg
Massachusetts Association
of Community Development
Corporations
Boston, MA



Nate Coffman
Ohio CDC Association
Columbus, OH



Ralph Lippman
California Community
Economic Development
Association
Los Angeles, CA

NACEDA STAFF



Frank Woodruff
Executive Director
202-518-2660, ext. 1
fwoodruff@naceda.org



Suzanne Gunther
Communications Director
202-518-2660, ext. 2
sgunther@naceda.org



Jeremy Brownlee
Membership Director
202-518-2660, ext. 3
jbrownlee@naceda.org



Dear Supporters,

NACEDA's is a story of resilience. Much like the communities we serve, every time this organization faced a challenge, you responded.

NACEDA's unique membership of community development networks needed training and capacity building. We brought Thriving Networks helping you communicate, advocate, and organize. Our field needed new tools to respond to dynamic, changing communities. NACEDA responded, securing its first federal grant to bring creative placemaking. Placemakers needed a national platform for racial equity and peer learning. NACEDA and its partners led the People & Places Collaboration. And as the field prepares for increasing investment and commitment from the health sector, NACEDA is preparing the path for its members, as the critical, regional influencers that will lead local placemakers into the future.



We have significant accomplishments to celebrate. Since NACEDA's original 15 members, we now stand 40 strong. Our budget has tripled. We have seen steady growth in our capacity, vision, and impact. This organization was started during the peak of the financial crisis. Some funders walked away. Leadership shifted. But you remained undeterred.

So here we are, surrounded by our partners, funders, and stakeholders, celebrating our coming of age. Our eyes, minds, and hearts are filled with the passion and fire to make a bigger, better commitment in the years to come.

Over the next ten years, this organization's continued resilience will be built on its foundation, you. We will continue to respond and lead as the needs of our field shift. Resources will go away. New will emerge. Our collective networks will need to continually adapt to help placemakers adjust, learn, and continue to fight for our communities, our neighborhoods. We must.

Because as the community development field goes, so goes NACEDA. If we don't fight, no one will. Make no mistake, tough times have been here before and they will come again.

But for now, you need to celebrate. Remember the resilience we have brought to our networks every day for the last ten years, the challenges and successes. Come good times or bad, know that we have been there before and have emerged even stronger.

Our journey together is just getting started.

Happy Tenth Anniversary.

Frank



Thriving Networks

NACEDA's alliance of 40 state and regional community development associations in 25 states and the District of Columbia is a thriving peer network. Here are some of the results.



MERGER MADE EASIER IN ARIZONA

Val Iverson
Co-Executive Director, Arizona Housing Coalition

NACEDA has been invaluable to the success of our recent organizational merger with our state homeless coalition. NACEDA was able to connect us to best practices across the country and to similar organizations who had recently completed mergers, including the Washington Low Income Housing Alliance which provided a particularly good model. The NACEDA network saved us hours of research and provided continued support and guidance throughout the process. We are a stronger and more impactful organization because of our membership in NACEDA.

HUD OFFICE SAVED IN MINNESOTA

Rose Teng
Public Policy Director, Metropolitan Consortium of Community Developers



When faced with the shuttering of Minnesota's Minneapolis Multifamily HUD office, MCCD immediately reached out to NACEDA for help connecting with other state associations facing regional HUD office closures. Staff at NACEDA used their networks to help us connect with appropriate congressional staff and amplify our voice in explaining why this particular HUD office was important to our state.

With NACEDA's assistance, we developed effective talking points, held meetings with our congressional delegation and ultimately changed HUD's mind about this office's closure. Tribal nations and rural communities were especially well-served by this win. We are stronger for NACEDA's assistance, and grateful!



PREDATORY LOANS UNDERCUT IN FIVE STATES

Matt Hull
Executive Director, Texas Association of Community Development Associations (TACDC)

TACDC expanded the Community Loan Center Small Dollar Loan Program into five states by working with NACEDA and making presentations at NACEDA's 2015 Summit plus both of their People & Places conferences. Through their national network of community development associations, we created a potential borrower pool of 70,000 employees, recruited over 130 employers to participate in the program, and collectively brought more than \$10 million in lending capital to communities.

The impact to date has been nothing short of amazing. In December we originated our 30,000th loan, provided more than \$24 million in loans with a default rate under 5%, and saved borrowers more than \$17 million compared to Texas payday loan rates. Just as important, our statewide coordinating partner, Prosperity Indiana, stopped legislative changes proposed by the payday lending industry to expand predatory lending by showcasing the CLC program as a viable alternative to high-cost loans. By working with NACEDA members, we've been able to change public policy, retain savings in low-income communities, and deploy an easy-to-implement small dollar social enterprise that combats predatory lending at the local level.



MEMBER EXPERTISE CROSSES STATE LINES

Sharon Legenza
Executive Director, Housing Action Illinois

Thanks to our NACEDA connection, Prosperity Indiana learned that we were planning to become a HUD-Approved Housing Counseling Intermediary. When some of their housing counseling agency members expressed the desire for a regionally-based Intermediary, Prosperity Indiana reached out to Housing Action. As a result, we expanded to include Indiana-based housing counseling agencies. Our relationship with Prosperity Indiana makes us more effective in working with our Indiana affiliates to help households become more stable and prosperous. We greatly appreciate how NACEDA facilitates communication and collaboration among members.

\$23 MILLION FOR CDCS IN MASSACHUSETTS

Joe Kriesberg
*President, Massachusetts Association
of Community Development Corporations (MACDC)*

MACDC's biggest policy achievement in the last 25 years was the passage of the Community Investment Tax Credit in 2012, and it would never have happened without NACEDA. The tax credit has generated over \$23 million in flexible private funding for CDCs in Massachusetts over the past three years and has been a game changer for our field and our communities.

I first learned about the power of donation tax credits from my NACEDA colleagues in Philadelphia, New Jersey and South Carolina. These colleagues helped us to conceive, design and draft our bill and when it came before a legislative committee we had NACEDA colleagues from Philadelphia and New Jersey come testify to the Massachusetts Legislature. They gave the proposal the credibility it needed to gain traction and we built on that momentum to win final passage a few months later.



IMPROVING THE SOCIAL DETERMINANTS OF HEALTH IN SOUTH CAROLINA

Bernie Mazyck
*Executive Director, South Carolina Association
for Community Economic Development*

\$200,000 FOR HEALTHY PLACES IN OHIO

Nate Coffman
Executive Director, Ohio CDC Association

Our association recently secured a sizeable investment from the CareSource Foundation. We will partner with them to invest in strategies developed by our members to use community development tools to improve health outcomes. Seeds for our partnership with the CareSource Foundation were planted when we co-hosted the 2016 NACEDA Summit in Cleveland. The Summit featured a one-day symposium on Community Development and the Social Determinants of Health.

At NACEDA's Community Development & the Social Determinants of Health Symposium in 2016, we gained tools, knowledge and connections that proved invaluable when rolling out our \$100,000, Healthy Insights Grant Program across South Carolina. The program was initially met with some hesitancy from our members. Not everyone understood how health related to their work in affordable housing, literacy, and employment readiness. NACEDA's symposium provided national credibility that helped us deliver the program and effectively communicate its value.

We awarded four \$25,000 Healthy Insights grants that demonstrate the connection between community development and health: a mobile kitchen incubator to add value to local produce and train entrepreneurs; a curriculum presented by "lay nutritionists" to people at diverse literacy levels; health education to improve job readiness for low-income fathers; and an affordable farmer's market at a transit hub.

A Decade of Summits



EVERY YEAR, THE NACEDA NETWORK CONVERGES FOR A DYNAMIC PEER-LEARNING EVENT.

Community development association professionals come together to share solutions, candidly explore challenges, engage with thought leaders, and improve their association management skills.

Highlights

2007 in DC

Keynote speaker Roland Anglin of Rutgers University focused on CDCs embracing new immigrant groups. Policy sessions focused on such as predatory lending, asset development, rural development, and HUD-funded programs. Peer groups were organized on fundraising, state policy, membership support and assistance, and governance.



2008 in DC

Rep. Maxine Waters (D-CA) announced two new bills: the Neighborhood Rescue and Stabilization Act of 2008 and the Foreclosure Prevention and Sound Mortgage Servicing Act. Senior Obama and Clinton campaign advisors outlined their community development positions. Alan Mallach presented the "Managing Neighborhood Change" framework for assessing community needs in blighted neighborhoods and engaging stakeholders in equitable revitalization.

2009 in DC

The Obama administration came out in force. USDA Secretary Tom Vilsack delivered keynote remarks on rural development, Xavier de Sousa Briggs of OMB outlined administration goals, and Steve Johnson of HUD discussed the Neighborhood Stabilization Program. On Hill Day, Sen. Jack Reed (D-RI) addressed members and Rep. Maxine Waters (D-CA) accepted NACEDA's Legislative Leadership Award.

2010 in DC

HUD Deputy Secretary Ron Sims delivered keynote remarks on sustainability and cross-silo collaboration. HUD's Shelley Poticha outlined the two Sustainable Communities grant programs. Sen. Robert Menendez (D-NJ) received NACEDA's Legislative Leadership Award. And, the Home Depot Foundation announced grant opportunities for NACEDA members to jump start energy efficiency in low-wealth communities





2011 in DC

Keynote speaker A.J. Robinson of Symphonic Strategies discussed diversity in small dynamic organizations. Xavier de Souza Briggs of OMB, Valerie Piper of HUD, and Tammy Trevino of USDA provided an update on federal policies and opportunities. And, the “Speed dating” icebreaker created new relationships and strengthened others.

2012 in DC

Keynote speaker Jim Capraro of the Institute for Comprehensive Community Development espoused a more holist approach to inter-connected challenges. Capitol Hill Day featured a discussion with Sen. Reed (D-RI) on Project Rebuild. In our first “Pitch It” session, attendees took turns pitching ideas to potential funders, who coached them on improving their presentations. “Pitch It” sessions have become a tradition at NACEDA summits.

2013 in Detroit

NACEDA partnered with two members to take the summit on the road to Detroit — Community Economic Development Association of Michigan and Community Development Advocates of Detroit. Keynote speaker Matt Cullen of Rock Ventures/Quicken Loans described plans to pump \$1 billion into revitalizing downtown Detroit. New York City Consumer Affairs Commissioner touted the “super-vitamin effect” of integrating asset building into social service delivery. Members pitched stories to journalists from NPR and Shelterforce during the “Pitch It” session. Diane Sterner received NACEDA’s first Association Leadership Award.



2015 in Chicago

Housing Action Illinois and Chicago Rehab Network co-hosted the event, which kicked off with a design-think exercise on organizational change. Rick Cohen of Nonprofit Quarterly led a discussion on the changing relationship between philanthropy and community development. Interactive roundtables focused on fee-for-service models, community development and the arts, member engagement and other topics. We toured Chicago’s South Side. Terri Murray of Neighborhood Renaissance and the Florida Alliance of CDCs received the Association Leadership Award.

2014 in San Antonio

The Texas Association of Community Development Corporations co-hosted the summit. San Antonio Mayor Ivy Taylor delivered keynote remarks, recounting how she and then-mayor Julian Castro launched paved the way for Choice and Promise Neighborhoods grants and Promise Zone designation for the city’s East Side, which we later toured. NEA, ArtPlace America, and Community Lift speakers spotlighted ways to use arts and culture to engage residents. Summit attendees experienced creative engagement for themselves during an interactive drumming & shout-out session. Joe Kriesberg received the Association Leadership Award.

2016 in Cleveland

The Ohio CDC Association co-hosted the summit. Dr. Manuel Pastor of USC delivered keynote remarks on equity, growth and community. A one-day symposium — *Community Development & the Social Determinants of Health* — featured Dr. Doug Jutte of Build Healthy Places and Dr. Kevin Barnett of the Public Health Institute, as well as three regional partnerships that are improving health and opportunity. Patricia Garry of the CDC Association of Greater Cincinnati received the Association Leadership Award. Cleveland Neighborhood Progress led the tour, which included a Slovenian dinner.





People & Places 2017

MAY 31 – JUNE 2 • ARLINGTON, VIRGINIA



PLUGGED IN AND PASSIONATE

J. Reymundo Ocañas

Corporate Responsibility & Reputation EVP, Director,
BBVA Compass



"We were proud to support NACEDA's leadership in People & Places 2017 because our entire purpose as a bank is to create opportunities for all of the people we serve and in every community, we call home. Community development networks are critical parts of the equation when it comes to serving low-income communities, and it's something I understand well as the former executive director of the Texas Association of CDCs. They're plugged-in, passionate intermediaries that build relationships with banks and other institutions and enhance placemakers' abilities to serve diverse, dynamic communities."



INTERSECTION OF FIELDS, NETWORKS, RACE & ETHNICITY

Noel Poyo

Executive Director, National Association for
Latino Community Asset Builders

"The People & Places collaboration represents a coming together of diverse networks and constituencies towards the common goal of a more equitable America. The conference in particular has a compelling energy — you know that you are surrounded by and meeting people who are actually engaged in doing something about critical issues. Very few conferences or collaborations provide these same opportunities for learning across fields, networks, and race and ethnicity."



INSPIRATION FOR NEW MORTGAGE PRODUCTS

David R. Noble

Community Development & CRA Officer,
Midland States Bank

"I valued the space your collaboration provided me to gain access to new national investment vehicles and long-term relationships I would not have been able to access otherwise. We obviously partner closely with CDCs and community organizations through Housing Action Illinois and the other local intermediaries, but because of the content and relationships made at People & Places, we are looking into new national mortgage products for our Illinois markets. This is something that we wanted to explore, but were not aware of a functioning model already in place that we could potentially plug into."



UNCOMMON CONNECTIONS

Sharon Cornu

Political Director, Non-Profit Housing
Association of Northern California



"People & Places allowed us to share our experience and learn from others in a rare intersection of community, economic, housing and human development. We look at interrelated problems all day long, but People & Places helped us see interrelated solutions. We had a great visit with staff to Rep. Jeff Denham including advocacy and finance sector leaders — I don't think we would have connected anywhere else!"



Photos, opposite, from left: The Massachusetts contingent heads to Capitol Hill to protect federal investment in communities; "Empowermenteur" Angela Rye chats with Seema Agnani of National CAPACD and Cy Richardson of the National Urban League; Placemakers explore ways to lift communities how they lift communities



People & Places brings together placemakers from different races, places, and national networks to share what's working to revitalize places and advance racial equity. The Partnership brings together five national networks. NACEDA was the lead partner for 2015 and 2017 events.

NEW STRATEGY TO STIMULATE INVESTMENT

LaToya Morgan

Public Policy Manager, Community Development
Advocates of Detroit (CDAD)



"People & Places 2017 helped us understand new opportunities for investment in Detroit by leveraging CRA credits for community benefit agreements. Specifically, we learned from the Dayton Human Relations Council and NCRC a process for monitoring and compliance that encourages banks to be more responsive to underserved communities and connected, establish goals, and provide more access to capital. People & Places connected us to NCRC and other resources to bring this model to Detroit."



PARTNERSHIP BASED ON TRUST

Seema Agnani

Executive Director, National Coalition for Asian Pacific American Community Development

"National CAPACD's People & Places partnership with NACEDA is fostering long-term institutional relationship based on trust. That trust is the foundation upon which our diverse network of community based organizations and CDCs from across country are able to exchange ideas, make new relationships, and together we will all be more prepared to advance the communities we serve in the years ahead."

GUIDES TO RE-IMAGINE COMMUNITY

John Paul Shaffer

Executive Director, BLDG Memphis



"As a newer person in the community development industry, it's great to learn what's working in other places. At People & Places 2015, I presented on our MEMfix model to re-imagine neighborhoods by activating vacant storefronts and redesigning streetscapes for a day. I got great feedback from people who had done similar work in Los Angeles and Philadelphia. When I followed up with them after the event, I got to pick their brains on what worked for them, what didn't, and ways we could improve MEMfix."



Creative Places



PLACEMAKERS KNOW THE SPIRIT OF A COMMUNITY is more than buildings – dynamic cultural experiences make communities vibrant.



Creative placemaking is one community development tool that harnesses arts and culture to improve LMI communities and promote equity.



NACEDA leads its network to harness and influence strategies that advance community prosperity. NACEDA is committed to creative placemaking as one such tool. NACEDA developed the Creative Placemaking Immersion Program and, in 2015, was awarded its first Federal grant from the National Endowment of the Arts.



Americans for the Arts strives to create cross-sector conversations and partnerships that cultivate, promote, sustain, and support the arts in America. We had the distinct honor of being named NACEDA's lead partner on its Our Town grant awarded by the National Endowment for the Arts. NACEDA's enthusiasm in learning how the arts can be meaningfully embedded into long-term community development helped forge a genuine spirit of collaboration between the two organizations.

Through the Creative Placemaking Immersion Program – formal and informal networking between NACEDA's state and regional members and Americans for the Arts' State Arts Action Network—collaborations have developed between the arts and community development leaders. NACEDA's and Americans' for the Arts ongoing work together is building knowledge, skills, and relationships between community development and arts leaders to foster creative placemaking initiatives at the national, state, and local levels."

— **Barbara Schaffer Bacon**, *Animating Democracy*, Americans for the Arts



Everyone knows that culture is a vital part of community life. The National Endowment for the Arts is committed to supporting arts and design as crucial community development strategies. The NACEDA network is a key partner in ensuring community development practitioners are tapping into the powerful returns that local arts and culture bring when advancing vibrant, prosperous people and places."

— **Jen Hughes**, *Director (Acting) of Design and Creative Placemaking*, National Endowment for the Arts





“



NACEDA’s leadership support of PACDC’s Art-Powered Places effort is helping us think deeper about the intersections between community development practice and the arts. With NACEDA’s help, we are working with our members – through neighborhood workshops – to work with their communities on how to use arts and culture to make places more equitable as well as more aesthetically appealing. Through our participation in NACEDA’s Creative Placemaking Immersion Program, our grassroots members are building community resiliency and cohesion through creative placemaking, and they value the opportunity tremendously.”

— Pamela Bridgeforth, Director of Programs, Philadelphia Association of Community Development Corporations

NACEDA and its member networks together convene a community development audience of equity-minded placemakers.

NACEDA’s creative placemaking initiatives focus on increasing relationships, partnerships and understanding that enable LMI communities to connect to the creative placemaking strategies that fit their respective needs and identities. Here’s what NACEDA brings to the table:

FIELD-BUILDING WORK

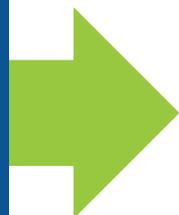
- NACEDA builds relationships and partners with key national organizations such as ArtPlace America, LISC, PolicyLink, Americans for the Arts, and the National Endowment for the Arts.
- NACEDA connects its members to Americans for the Arts’ State Arts Action Network to align mutual advocacy goals.
- At national events, NACEDA emphasizes creative practice, arts and culture. NACEDA creates opportunities for members to experience arts and culture as engagement practice and to hear from key national voices in conference sessions.

CREATIVE PLACEMAKING IMMERSION PROGRAM

- NACEDA partners with Americans for the Arts to offer the Creative Placemaking Immersion Program that has so far supported three new community development and arts partnerships to build creative placemaking knowledge in their service areas.
- These partnerships in Massachusetts, Ohio, and Philadelphia have delivered 26 exploratory experiences, trainings, and events to build understanding and a commitment to equity with 275 placemakers.
- Creative placemaking activities are drawing community members and stakeholders who do not normally show up for community development events.

Healthy Places

HOW NACEDA MEMBERS IMPACT SYSTEMS:



PUBLIC POLICY:



state & local laws, policies
regulatory changes,
corporate priorities &
incentive structures

POLITICS:



relationship, influence
& power mapping,
movements,
political "appetite"

FINANCIAL RESOURCES:



grants, contracts,
investments,
government,
programmatic &
corporate dollars

RELATIONSHIPS:



Grassroots, partner,
& cross-sector
relationships that
exhibit trust, respect
& understanding
of each other



The fact that a safe affordable home is a prescription for good health has been an emerging trend in the CED field for some time. The NJ Network recognized the trend but was not certain how best to incorporate it into our work as a statewide network of community development organizations. NACEDA not only understood the trend but was able to help us better understand the unique assets the NJ Network has to contribute and helped us connect with partners and access resources. Most recently, NACEDA led a dynamic strategic planning session with our Board and staff, that generated a strategy for new resources from and partnerships with the health field for the communities we serve."

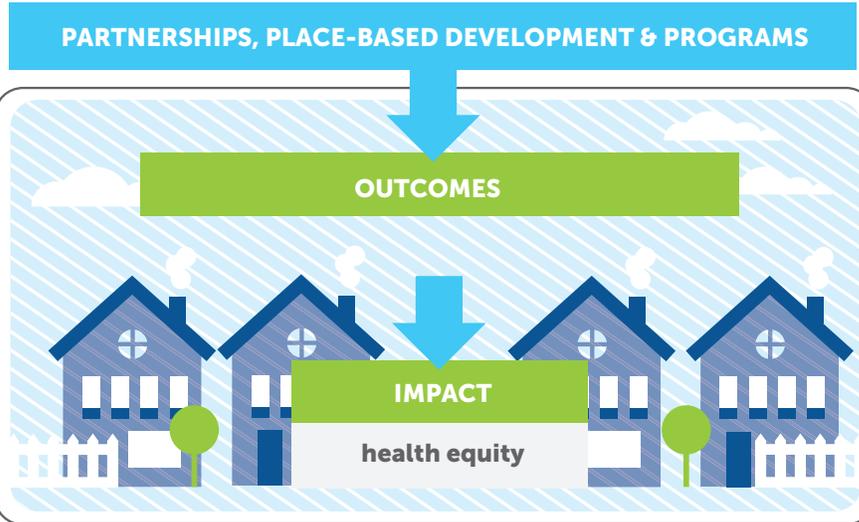
— Staci Berger

President & CEO, Housing & Community Development Network of New Jersey





NACEDA MEMBERS influence the systems that create healthy places.



NACEDA has been a powerful partner and advocate in

making BHPN's case for the enormous impact of community economic development on health. Their robust network of CED organizations provides an effective way for health institutions across the country to reach out to local partners in this work. NACEDA provides the leadership and vision needed to expand partnerships, develop policies, and establish replicable models that will help create communities where all people can live rewarding and healthy lives."

— Douglas Jutte, MD, MPH
Executive Director, Build Healthy Places Network

NACEDA supports its members with resources, training, technical assistance, peer support, and capacity building. With this support, NACEDA's network members are able to build state and regional systems that align and incentivize public policies, financial resources, relationships, and research compelling shared outcomes for placemakers and the health sector.



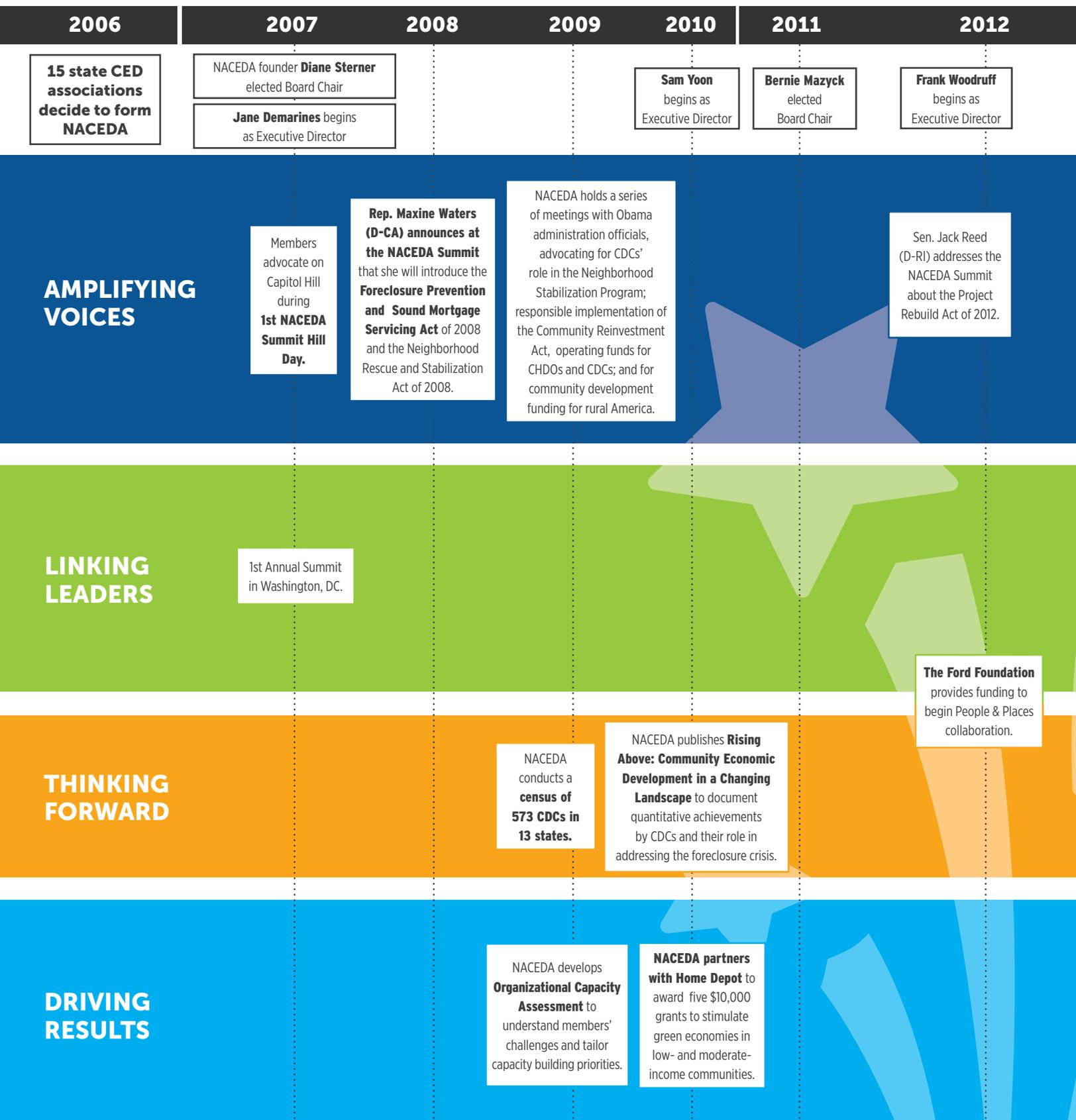
Relationships matter in this work. NACEDA activated their national relationships with the health field to help us connect with experts and potential partners here in Indiana. NACEDA's 2016 symposium first raised Prosperity Indiana's consciousness about the social determinants of health and potential partnerships. As a result, we developed a training that brings together hospital community benefits professionals and placemakers to explore opportunities to revitalize high-poverty neighborhoods. We've focused our 2018 Summit entirely on community health. NACEDA increased our capacity to do this critical cross-sector event, facilitated introductions with health institutions, engaged national experts and speakers, and organized a panel session for us on the opioid crisis.

— Andy Frazier, Executive Director, Prosperity Indiana

NACEDA Milestones

FORMING A NETWORK & RESPONDING TO FORECLOSURE CRISIS

BUILDING CAPACITY WITH A



2006

2007

2008

2009

2010

2011

2012

15 state CED associations decide to form NACEDA

NACEDA founder **Diane Sterner** elected Board Chair

Jane Demarines begins as Executive Director

Sam Yoon begins as Executive Director

Bernie Mazyck elected Board Chair

Frank Woodruff begins as Executive Director

AMPLIFYING VOICES

Members advocate on Capitol Hill during **1st NACEDA Summit Hill Day**.

Rep. Maxine Waters (D-CA) announces at the **NACEDA Summit** that she will introduce the **Foreclosure Prevention and Sound Mortgage Servicing Act** of 2008 and the **Neighborhood Rescue and Stabilization Act** of 2008.

NACEDA holds a series of meetings with Obama administration officials, advocating for CDCs' role in the **Neighborhood Stabilization Program**; responsible implementation of the **Community Reinvestment Act**, operating funds for CHDOs and CDCs; and for community development funding for rural America.

Sen. Jack Reed (D-RI) addresses the NACEDA Summit about the **Project Rebuild Act** of 2012.

LINKING LEADERS

1st Annual Summit in Washington, DC.

The Ford Foundation provides funding to begin **People & Places** collaboration.

THINKING FORWARD

NACEDA conducts a **census of 573 CDCs in 13 states**.

NACEDA publishes **Rising Above: Community Economic Development in a Changing Landscape** to document quantitative achievements by CDCs and their role in addressing the foreclosure crisis.

DRIVING RESULTS

NACEDA develops **Organizational Capacity Assessment** to understand members' challenges and tailor capacity building priorities.

NACEDA partners with Home Depot to award five \$10,000 grants to stimulate green economies in low- and moderate-income communities.



LEARNING & ACTION NETWORK

DELIVERING OUTCOMES THROUGH THRIVING NETWORKS

2013

2014

2015

2016

2017

Joe Kriesberg
elected Board Chair

Sharon Legenza
elected Board Chair

NACEDA and Minnesota member successfully advocate to prevent closure of Minneapolis HUD Multifamily Office.

NACEDA partners with members to call attention to harmful state legislation to divert National Mortgage Settlement funds away from people hurt by foreclosure crisis. *The Hill, National Mortgage News, San Antonio Express-News, Dallas News, Austin Business Journal, America's Workforce Radio, and Radio Super Talk* run op-eds and stories.

NACEDA provides formal comments to FHFA on the Federal Home Loan Bank's Affordable Housing Program, improving the program's impact on LMI communities, and community representation on critical regional advisory boards.

NACEDA co-signs letter to Federal Reserve Chair Janet Yellen urging greater diversity in Federal Reserve Banking System leadership.

People & Places heads to Capitol Hill. Hundreds of placemakers meet with Congressional staff and engage in a tax equity symposium. Consumer Financial Protection Bureau Director Richard Cordray addresses the conference about the Bureau's work to combat predatory lending.

7th Annual **Summit goes on the road to Detroit, MI** starting a new tradition of partnering with members to bring the summit to their states.

Regional convenings of members begin virtually and in-person. **1st regional caucus meeting: Southern Caucus meeting in Baton Rouge, LA.**

11 new members on the West Coast join NACEDA

1st Eastern Caucus meeting was held in Hartford, CT and **Pacific Coast Caucus meeting** held in Oakland, CA.

NACEDA co-hosts **People & Places 2015** in Washington, DC, the most diverse and inclusive community development conference in a decade.

National Endowment for the Arts awards **\$100,000 Our Town grant** to NACEDA to build creative placemaking knowledge.

9th Annual NACEDA Summit in Cleveland, OH includes **Community Development & Social Determinants of Health Symposium**, bringing together placemakers and public health practitioners.

NACEDA forms **Healthy Places Partnership with Build Healthy Places Network and Community Catalyst** to integrate the health and community development sectors and advance health equity.

NACEDA modernizes the Organizational Capacity Assessment to create the new **Thriving Networks Self-Assessment**, guiding our capacity-building services.

NACEDA initiates **Creative Placemaking Immersion Program**, providing funding to advance creative placemaking Massachusetts, Ohio, and Philadelphia.

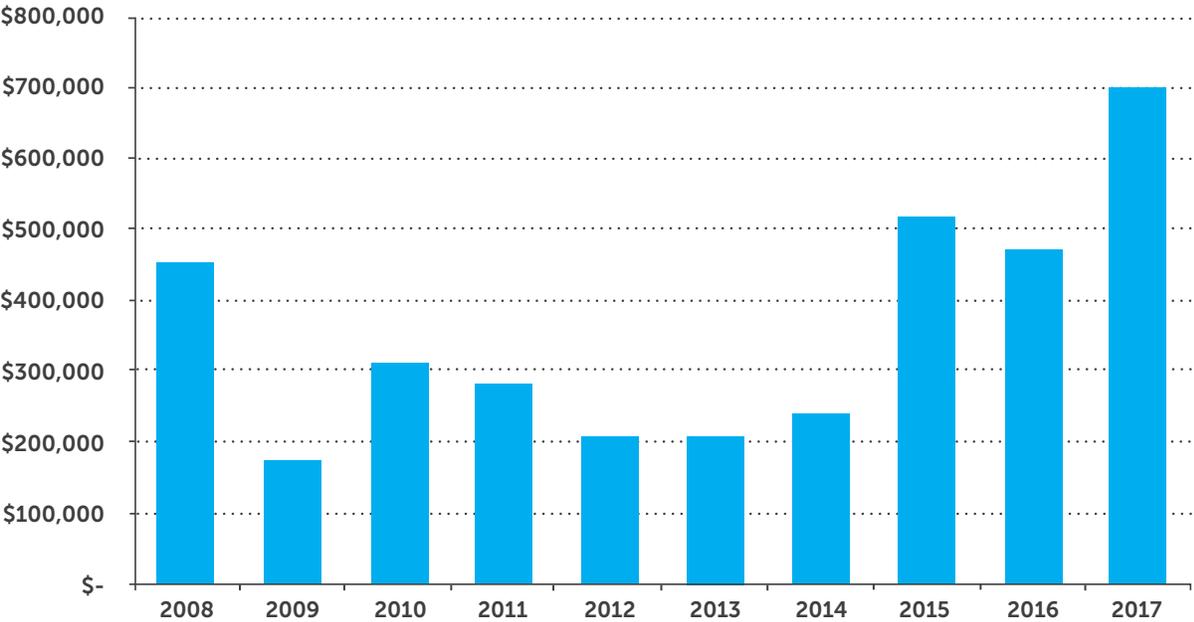
NACEDA hosts a 2-day Strategic Communications training in Atlanta presented by Spitfire Strategies and attended by 29 members and partner.

NACEDA launches **Emerging Leaders Development Program**, providing scholarships and resources to members for professional development opportunities.

NACEDA offers **NDC's Housing Development Finance Certification** series to CDCs in the mid-Atlantic region.

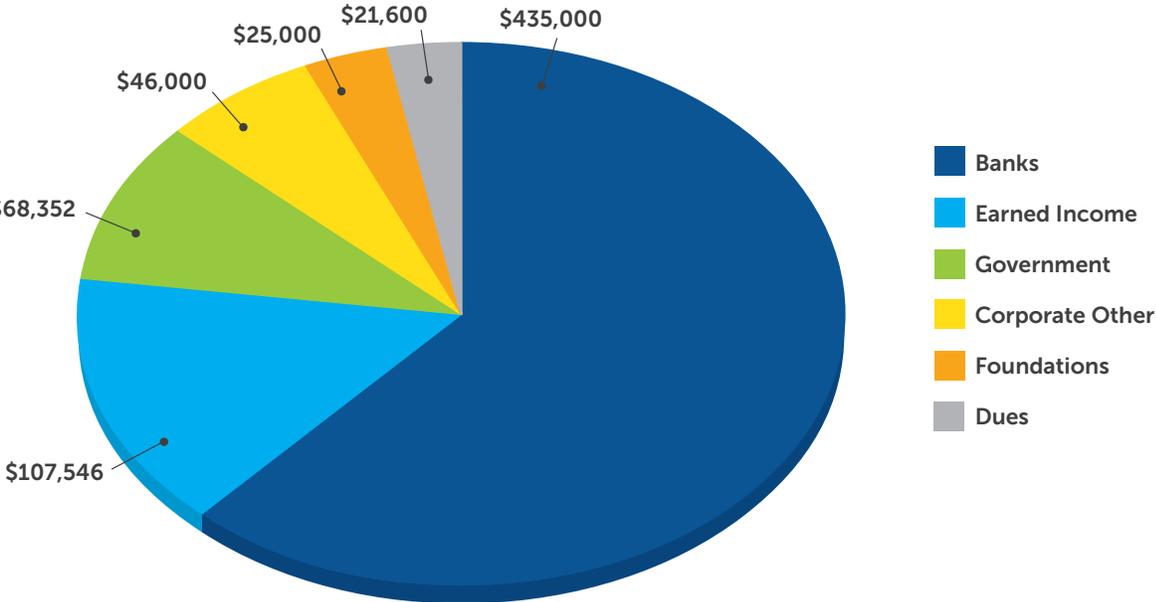
Revenue

REVENUE



2017 REVENUE SOURCES

SECTOR



TOTAL: \$703,498



CONNECT with

NATIONAL ALLIANCE OF COMMUNITY ECONOMIC DEVELOPMENT ASSOCIATIONS

naceda

building prosperous communities together

1660 L Street, NW / Suite 306 / Washington, DC 20036 / (202) 518-2660

www.naceda.org

 @NACEDAnetwork

 @NACEDAtweets

